

FAX# 703 528 7880  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
OCT31/12 10.19  
\*\*\*CHANGES\*\*\*  
\*\*\* WFTV-TV \*\*\*

REP. # OFF. # 6556 SALESMAN #

BUYER NAME	<u>MEDIA PLACEMENT</u>
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SALES PRSN WA- JOE KNAUER

CLASS: NATL.	LOCAL	REGIONAL
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(C) 1997

DATE OCT31/12 10.19

TO IAN  
FR JULIE  
OK'D M3  
PLS CFM, THX 10/31

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY  
TELEVISION INVOICES IDB#9914019

: LINE# :	REP :	CD :	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE :	END DATE :	SPTS /WK :	WEEK INVT :	DAYS :	TOTL :SPTS:
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AGENCY ADVERTISER CODE = 321 AGENCY EST # = 1790  
AGENCY PRODUCT CODE = 340

6002-6302

60	\$7,000.00
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11/4

11/4

SUN

PROGRAM : NEWS  
CON COM1 : NEWS

20 A 600P-700F

60	\$7,000.00
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11/4

11/4

1

SUN

7

PROGRAM : NEWS  
ORD COM1: NEWS WILL AIR 6-7P ON SUNDAY 11/4  
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-9 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#9	MISSED: SUN/600P-630P				NOV4		60S	\$7,000.00	(OCT30/12)	
			OFFER: SUN/600P-700P				NOV4		60S	\$7,000.00	PLS ADVISE.	
			CMT: NEWS WILL AIR 6-7P ON SUNDAY 11/4									

NOV/12 80700.00

CONTRACT TOTAL 80700.00

TOTAL SPOTS 18

MARKET TOTALS \$263,698

WFTV 31%	WKMG 8%	WESH 26%	WOFL 10%	WKCF 6%	WRBW 5%	CABL 0%
WOPX 0%	WRDQ 14%	EFTV 0%				

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE